## Living Our Founding Values

DREXEL UNIVERSITY PRESIDENT'S REPORT 2016





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### FROM THE PRESIDENT

During the University's 125th anniversary year, the Drexel community has been fortunate to be able to pause, reflect and honor our rich traditions in many meaningful ways.

In early December, we gathered in a festive mood in the Great Court of the Main Building to commemorate the vision of our founder, the great financier and philanthropist Anthony J. Drexel, and to seal a new time capsule for the next generation. In the weeks preceding, we retraced our institutional voyage through a series of in-depth lectures, and also debuted a comprehensive book of University history, "Building Drexel, The University and Its City 1891–2016."

But the observance of Drexel's milestone doesn't end for us there — far from it. Rather, it's clear to me that our storied past is prologue for the breadth of opportunity, ambition and spirit of innovation and entrepreneurship that characterizes the Drexel of today.

How can 19th-century beginnings guide a 21st-century institution of higher learning? The solution to that seeming riddle lives in the founding values that motivated A.J. Drexel to create his Drexel Institute of Art, Science and Industry — an endeavor that, at its birth in 1891, was predicted to trigger "a practical revolution in educational methods" of the time.

On the following pages, you can see how A.J. Drexel's insistence upon innovation, practical training, inclusion, cosmopolitanism and engagement were deeply bound into the University's DNA and remain evident in everything we do.

Whether it's the experiential learning that enriches Drexel graduates' career horizons, the faculty-guided student research that starts in freshman year, our deep engagement with neighbors and improvement efforts in West Philadelphia, the daily encounters with great art and architecture on campus, or our embrace of equal opportunity, the University's founding values serve as present-day guideposts. In our fundamental mission to ready Drexel graduates to be productive citizens in the workplace and their communities, these values also will enable the University to evolve to meet society's demands in the future.

I am proud to share this report with Drexel alumni and employees and its many friends and allies in the wider community. As you read on, I hope you will see how we're drawing strength from our founding values and building on a proud history to take this University to new places and greater heights.

Sincerely,

John A. Fry

## Innovative



The pace of change in the closing years of the 19th century was inexorable, and Anthony J. Drexel was both a beneficiary and an agent of it.

Everywhere that A.J. Drexel and his business peers looked, the economy was spurring new technologies to speed production, the shipment of goods and the movement of people. Invention was in the air, and the founder saw its first cousin - innovation - as a key tenet of what a Drexel education would be all about.

Though not an inventor himself, A.J. Drexel was inventive in his dealings as a financier, and understood the value of experimentation in finding solutions to practical problems within his field. He devised a way to exchange currency in Europe in what could be considered a

forerunner of modern travelers' checks. He adopted business practices that favored merit, rather than family ties at the great cost of alienating a brother. And he inaugurated profit sharing for his workforce.

At every step of his career journey, risk was the byword for financial dealings that spanned some of that century's worst economic crises and saw fierce competitors fall by the wayside.

The message to the Drexel community exemplified by the founder's life is unmistakable: By bravely embracing risk, the potential exists for great rewards.



### INNOVATION

## **Reinventing Cancer Treatment**

The fight against cancer, Drexel doctors and engiappearance tricks the immune system into leaving it Leneers are experimenting with a new way to "sneak alone during its trip to the tumor, yet still allows the up" on a tumor and attack it at its core. particle to deal with any obstacles it encounters while Researchers are using tiny capsules, called penetrating the tumor.

nanoparticles, to transport cancer-killing drugs through the bloodstream directly to tumors.

How can researchers ensure that the particles survive the body's natural immune defenses and blast through a tumor's dense matrix?

A Drexel team – led by Hao Cheng, PhD, an Said Wilbur Bowne, MD, College of Medicine assistant professor in Drexel's College of Engineering associate professor and co-investigator of the research, and also an affiliated faculty member in the School of "This exciting, novel nanoparticle drug delivery system Biomedical Engineering, Science and Health Systems will improve delivery of anti-cancer agents, enhancing - believes success has everything to do with how the anti-cancer activity to improve patient outcomes." tiny particles are suited up for the journey.

enzymes and added an extra protective layer. This "nanoparticle suit" ensures that the nanoparticle's



"This exciting, novel nanoparticle drug delivery system will improve delivery of anti-cancer agents, enhancing anti-cancer activity to improve

-Wilbur Bowne, MD (center), associate professor in the College of Medicine, with Hao Cheng, PhD (left), assistant professor in the College of Engineering, and materials science and engineering PhD student Hao Zhou.

A NEW STRATEGY FOR DEFEATING CANCER INGENIOUSLY COMBINES MEDICINE WITH MATERIALS SCIENCE TO "DISGUISE" CHEMOTHERAPY DRUGS.

However, the daring approach presents a puzzle.

The researchers decorated the nanoparticles with

As part of the research – partially funded by Drexel's Clinical & Translational Research Institute - the team tested their nanoparticle against competitors that did not have the protective layer. Their nanoparticle performed better in both penetrating tumors and accumulating within cancerous cells.

### RESEARCH PARTNERSHIP

### **Smart Fabrics**

Drexel researchers have been working at the cutting edge of textile research for nearly a decade, so it was natural that the U.S. Department of Defense would tap Drexel to help lead the creation of a \$75 million national research institute to help bring sophisticated new materials and textiles to the marketplace and the military.

The new Advanced Functional Fabrics of America will be a national resource for industry and government, allowing manufacturers to draw on the expertise of academic

researchers from 31 institutions who are creating new fibers, fabrics and materials with smart technology components. Leading these efforts within Drexel will be Genevieve Dion, director of the Shima Seiki Haute Technology Lab in Drexel's ExCITe Center and head of Drexel's Center for Functional Fabrics.

"Drexel played a central role in assembling this group of governmental, academic and industrial visionaries who are all motivated by the goal of advancing a new model of American textile manufacturing and helping to develop new products," said Aleister Saunders, PhD, senior vice provost for research.

### TRANSLATIONAL RESEARCH

. . . . . . . . . .

### A Hard Look at Liquor Sales

Sensor

Energy

fabric

harvesting

fabric

Drexel's emphasis on translational research encourages faculty to contribute fresh insights to problems of social relevance such as climate change, money in politics and criminal justice. This year, a Dornsife School of Public Health assistant professor applied her expertise in biostatistics to the issue of liquor privatization and violence.

In her new study, Loni Philip Tabb, PhD (right), analyzed the relationship between crime statistics and open alcohol sales in Seattle, Washington, when the state privatized liquor in 2011. She found an 8 percent increase in aggravated assaults by census block for each additional new off-premise liquor outlet that opened - a finding with important implications for policymakers debating privatization in Pennsylvania.

### RESEARCH PARTNERSHIP

### **Drones and Big Data**

In 2015, the government invited Drexel to join a coalition of experts who will advise the Federal Aviation Administration on rules for the commercial operation of drone aircraft. Drexel biomedical science and computer science experts will use neuroimaging to study the challenges faced by air traffic controllers, pilots and drone operators who manage volumes of data over long periods of time.



### FACULTY ACHIEVEMENT

### **Top Expert in Nanotech**

In the race to create smaller and smaller electronics with ever-growing energy capacity, one of the field's most prolific contributors is Yury Gogotsi, PhD, DSc (above, right), director of the A.J. Drexel Nanomaterials Institute and distinguished university and trustee chair professor in the Department of Materials Science and Engineering.

For his long-time work in nanotechnology and energy storage, Gogotsi was recognized with several international awards this year. He received the prestigious International Nanotechnology Prize Rusnanoprize 2015 (pictured) for his role in improving understanding of how energy can be stored in porous carbons, such as activated charcoal used in water filters. Together with collaborator Patrice Simon, PhD (above, left), of Paul Sabatier University in Toulouse, France, the team developed a method for embedding a supercapacitor energy storage device in a silicon wafer for powering microchips.

Following on that award, Gogotsi also received the 2016 Nano Energy Award from Elsevier, which recognizes an outstanding researcher in the field of nanoscale energy, and the 2016 Distinguished Award for Novel Materials from the International Union of Pure and Applied Chemistry. Gogotsi has published more than 450 papers in peerreviewed journals and this year he was named to the Institute of Scientific Information's list of Highly Cited researchers for the third year in a row.

### NEW DEAN Welcome. Yi Deng

September, becoming just the 11th dean to lead the college whose roots date back to the founding of the University.

Deng brings with him an accomplished background in higher education. building on experience as a professor and dean at both Florida International University and his most recent post at University of North Carolina-Charlotte.

NEW DEAN

Welcome,

**Paul Brandt-Rauf** 

Drexel's biomedical research

enterprise has a new leader in

Paul W. Brandt-Rauf MD, PhD, ScD,

Biomedical Engineering, Science and

Health Systems in early 2017. He brings

guished career at the University of Illinois

to Drexel his experience from a distin-

in Chicago and Columbia University.

who began as dean of the School of

## BASIC RESEARCH

**TOP RANKED FOR PATENTS** 

Drexel was named 49th in the world

and 37th in the nation for its number

universities conducted by the National

Academy of Inventors and Intellectual

Property Owners Association. Drexel

ranked ahead of such prestigious U.S.

institutions as Princeton (No. 54), Yale

(No. 71) and Northeastern (No. 80).

patents for 2015, an achievement that

Drexel reached despite having lower

research expenditures of any university

The list credits Drexel with 42 total

above it on the ranking.

of U.S. patents in a July ranking of

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### <u>RESEARCH</u> PARTNERSHIP **Army Collaboration**

In 2015, Drexel joined the Army Research Lab's Open Campus program, which allows researchers from across the University access to Army scientists and research facilities. In return, Army scientists will have the opportunity to come to campus and work with Drexel researchers. The partnership also creates new experiential learning opportunities for students and connects them to federal career opportunities.

Yi Deng, PhD, joined Drexel as dean of the College of Computing & Informatics in

### **Birds of the World**

Scientists from the Academy of Natural Sciences of Drexel University venture to remote regions of the planet several times a year on collecting expeditions. The specimens they gather have the potential to open new lines of research and answer limitless questions for science.

On a recent trip, Academy scientists Jason Weckstein, PhD, and Nate Rice, PhD, ventured to a protected bird reserve near Mexico City, where they worked with long-time collaborators from the National Autonomous University of Mexico to capture and preserve new skin and tissue specimens for the Academy's Ornithological Collection that will inform the work of researchers from around the world for generations to come.

49th

37<sup>th</sup>

new inventions received, compared with an average of 50 annually at peer institutions

new startup companies

new license and option agreements



TECH COMMERCIALIZATION

### **Healing Power**

A wound-healing device created at Drexel recently won a nearly \$3 million National Institutes of Health (NIH) research grant, making it the first device to be funded by the NIH's National Institute of Nursing Research.

The device is a lightweight, batterypowered and fully wearable ultrasound unit that delivers low-frequency waves to chronic wounds such as venous ulcers, which affect more than 500,000 people a year and can take years to heal. The ultrasound waves encourage blood flow and reduce swelling in injured tissues.

The treatment was created by Peter A. Lewin, PhD (above, left), the Richard B. Beard Distinguished University Professor in the School of Biomedical Engineering, Science and Health Systems and director of the Biomedical Ultrasound Research and Education Center; and Michael S. Weingarten, MD (above, right), professor of surgery in the College of Medicine; with interdisciplinary participation from Rose Ann DiMaria-Ghalili, PhD, and Juan Muniz, PhD, from the College of Nursing and Health Professions; and Mike Neidrauer, PhD, and Len Zubkov, PhD, from the School of Biomedical Science, Engineering and Health Systems.

The device has shown promising results in tests on patients and has a patent pending.

# Practical



erything about Drexel's beginnings - from the choice for its location, to s birth in the midst of great economic and social upheaval, to the specific vocational mission directed by Anthony J. Drexel — speaks of the practical purpose that motivated its founder. A.J. Drexel's own hope was expressed in his common-sense maxim that a Drexel education should be "not only good, but good for something."

A.J. Drexel intentionally built his institute at the hub of a busy transportation nexus, surrounded by some of the largest factories in the country at the time, at the heart of one of America's most important cities. Students arriving to class from their West Philadelphia boarding-house rooms and fraternities would trek daily past one of the nation's largest rail yards. They would hear and smell a massive stockyard teeming with cattle, as well as a nearby slaughterhouse. On the horizon in every direction, smokestacks billowed. The real world was right before them, and they were very much a part of it.

In the words of the keynote speaker at the institute's 1891 dedication, Drexel from its first day was determined to equip its students with "the weapons and armor for the battles of life."

By the early 20th century, the institute's engineering discipline had initiated the first experiential learning program, and the forerunner of today's University-wide co-op experience was born. Over time, this emphasis on practical training and first-hand experience has become tightly woven into every aspect of life at the University, becoming Drexel's signature academic distinction.

Indeed, time travelers from the present day would say that the institute's founding values exemplified the modern expression "get real" - a century ahead of its time.



continue the company."

### ENTREPRENEURSHIP

## A Fresh Idea, Made Real at Drexel

An idea dreamed up by recent product design alum-nus Connor White '15 and mechanical engineering only problem was, they had three days to get there and no money. Visa issues prevented Zerban from travelsenior Mo Zerban is about to become a reality. Drexel ing, so White turned to his mentors in Drexel's Close made it possible, they attest, and was there every step School of Entrepreneurship for help, and they eventuof the way. ally sponsored his trip to Sweden.

White and Zerban met as student volunteers at a More support for the startup came from Drexel's 2013 TEDx event on Drexel's campus. A year later, a Baiada Institute for Entrepreneurship, an on-campus business incubator where the company bases its Drexel professor recognized their shared interests and reintroduced them. Both had a dream to start a comoperations. pany dedicated to sustainability. Through the sup-"Having permanent desk space on Drexel's camport of Drexel resources, mentors and advisers, the ous has been great for building team morale," White pair launched Tern Water in 2015 and set their sights said. "For a while, we were doing this out of our bedon one product: the Tern Faucet. The eco-conscious rooms. If we didn't have these resources, things would "smart" faucet provides high-quality purification at be a lot more difficult to continue the company." the tap, live water analytics on water consumption, The team is now edging toward a commercial and live data on filter quality based on consumption launch in spring 2017. For around \$250 and an annual rather than time. membership fee, consumers will be able to attach the Tern Faucet to their kitchen sink and, through a smart-"The idea is to transform a home from being a consumer to producer – producing home vegetation, phone app, gain real-time information about their water solar power, etc. We see the Tern systems helping peoconsumption and when filters need replacement.

ple become more capable of providing their own basic needs," said White. "But, the first step is knowledge about the impact your house is having."

Tern Water's philosophy earned the co-founders an invitation to join an international incubator and conference – thousands of miles away in Sweden, a nice chunk of seed money awaited White and Zerban. The



"Having permanent desk space on Drexel's campus has been great for building team morale. For a while, we were doing this out of our bedrooms. If we didn't have these resources, things would be a lot more difficult to

-Connor White (right), co-founder of Tern Water, with co-founder and current Drexel student Mohamed Zerban

THE STORY BEHIND THE STARTUP TERN WATER HAS DREXEL'S COMMITMENT TO INSPIRING AND SUPPORTING STUDENT ENTREPRENEURIALISM WRITTEN ALL OVER IT.

> "I think the Tern Faucet is the new standard for faucet filters," White said. "After we launch, I think our competitors will catch up a little bit, but by that time we'll be moving on to the next product."



### TRANSLATIONAL RESEARCH

### **Inside Consumers' Minds**

In the LeBow College of Business' Neuro-Business Solutions Center, an interdisciplinary group of business, psychology and biomedical professors and students are answering questions about everyday consumer behavior that marketers can put to immediate use.

One soon-to-be-published study looked at how consumers search for prices at retailers. Another looked at how Super Bowl ads affect different audiences.

The center uses fNIRs, or functional near-infrared spectroscopy, and other technology in its Behavioral Lab to examine consumer responses. In the study of Super Bowl ads, the team found that when people like a particular ad, a different portion of the brain activates. They also found gender differences. "Women tend to give a bad ad more of a chance, whereas men would close up and move on," said Associate Dean for Research Raineesh Suri.

The center's work has attracted industry clients such as Pennsylvania-based SEI Investments Co., which worked with the center to assess consumer interfaces used on the company's website. Other firms in discussions to work with the center include MARS Drinks, Penn Mutual Insurance, PECO and Korman Communities.



### TOP RANKED FOR FASHION

Westphal College of Media Arts & Design's undergraduate Fashion program was recently ranked No. 3 in the United States and No. 11 worldwide by *Business of Fashion*, a prestigious London-based fashion trade publication that publishes a ranking of the Top 50 Fashion programs in the world. Westphal operates eight nationally ranked programs in game design, graduate digital media, fashion design, design and merchandising, interior design, graduate interior architecture and design, product design esign and graphic design.

### EXPERIENTIAL LEARNING

### **Courtroom as Classroom**

In 2016, the Thomas R. Kline School of Law celebrated 10 years of providing students with unparalleled immersion in legal practice and real-world experience.

One such opportunity is the school's Appellate Litigation Clinic, through which students have argued cases in the First, Third and Seventh Circuits of the U.S. Court of Appeals. In one case, recent graduate Emily Derstine Friesen '16 (pictured below), was part of a team helping a man appeal his conviction for murder. Last fall, she went on to argue the case before a panel of judges in the U.S. Court of Appeals for the Third Circuit, a rare experience even for seasoned lawyers.

"It was a really powerful experience," Derstine Friesen recalled. "When we visited our client in prison, it was very moving to be able to put a face to the name and listen to his experiences. It was a tough case, and these types of cases are very difficult to win. But we really believed that we could make a difference."

And while the client's appeal was unfortunately denied, Derstine Friesen got irreplaceable experience she can use to help clients in her work as a practicing employment law attorney.

"Drexel emphasized service and doing justice in the community, and this was an excellent learning experience, a very formative opportunity," she said. "After having this experience, I felt more prepared to go into my job as a practicing attorney."



### **The Drexel Co-op Program**

Each year, Drexel's signature co-op program provides thousands of students with real-world professional training with employers as early as sophomore year. Students may work in Philadelphia, across the United States, or travel abroad for unforgettable cross-cultural experiences. Source: Steinbright Career Development Center, 2015-2016

### **ONE YEAR AFTER GRADUATION:**

% of 2015 Alumni: were working full-time (84 percent) or in graduate/professional school (12 percent). In addition, 84 percent of them also stated that



Co-op opportunities with employers like global trading firm Susquehanna International Group provide students with invaluable real-world experience.





### DREXEL CO-OP

### **Politically Connected**

Within a handful of years, political science alumnus Giancarlo Stefanoni '12 (pictured) went from being a student volunteer at a political debate to the head of statewide fundraising for Hillary Clinton's presidential bid — and he got there, he says, because of Drexel's co-op program.

A Democratic debate back in 2007 ignited Stefanoni's interest in politics and he volunteered for the Clinton campaign the following year. Through contacts he made along the way, he spent all three of his Drexel co-ops in politics working for Tom Wolf, Ed Rendell, Joseph Torsella, Robert Casey, Kathleen Kane and Katie McGinty, to name a few. In 2014, he was handpicked to be Clinton's Pennsylvania finance director.

Now, not even out of his 20s, Stefanoni can count among his colleagues and coworkers a broad swath of some of the most powerful figures in state and national politics.

"To say that my time at Drexel is the reason I'm where I am today is an understatement," said Stefanoni.

## Inclusive



The groundbreaking approach to learning that Anthony J. Drexel brought to Philadelphia when he launched the Drexel Institute of Art, Science and Industry in 1891 was built on the conviction that a Drexel education should be within the reach of anyone with an ambition to build a better future for themselves, their family and their community.

Far from being the island of privilege that characterized most institutions of higher learning at that time, the institute would be open to working-class citizens without regard to gender, race or creed. Its purpose was to equip Philadelphians for prosperity in the new industrial age by giving them the vocational skills demanded by a rapidly changing economy.

Tuition would be reasonable, but 160 scholarships were offered to the most needy — just as today, Drexel supports high-potential students from low-income Philadelphia families. For women students, the Department of Domestic Economy was heralded as a means for them to acquire the skills needed to "fight for and win their rights." And within a decade, the first African-American Drexel student had donned a graduation gown.

At its start, A.J. Drexel's creation was hailed as the "founding of an institution planned to extend equal educational and cultural opportunities to women and to men," and that spirit of opportunity for all remains vital to this day.



**OPPORTUNITY** 

## **A Bridge to Medical School**

ENHANCEMENTS MADE THIS YEAR TO DREXEL'S PATHWAY TO MEDICAL SCHOOL PROGRAM GIVE UNDERREPRESENTED MINORITIES MORE OPPORTUNITY TO PURSUE THEIR DREAMS OF BECOMING DOCTORS.

For 24-year-old Chilean-born emigrant Alfredo Munoz, Drexel's focus on diversity and culture was a compelling factor behind his decision to leave the University of Michigan where he studied neuroscience and attend graduate school in Philadelphia.

Drexel's Pathway to Medical School program, which gives students from underrepresented minorities conditional acceptance to the College of Medicine, made his choice all the easier.

Munoz is one of 26 students currently enrolled in said. "Many [DPMS students] say, 'If I would have the pre-med master's degree program. The transitional gone right into medical school, I would have failed. So I'm glad I went to DPMS.' It's hard work, but they "bridge" program allows promising students an opportunity to enhance their academic record and prepare bond together and they make friendships." themselves for the rigors of medical school by taking Initially founded as a certificate program, DPMS medical school-equivalent and graduate-level courses. inaugurated the master's degree in June 2015 with an "Those who meet the criteria can go right into entering class of 37 students. Of those, 23 were awarded white coat that very next August," explained Assistant degrees and 17 are now first-year medical students train-Professor Loretta W. Walker, PhD, who directs the ing to become doctors in the College of Medicine. program in the College of Medicine. "Everybody has a reserved seat in the College of Medicine. No other program has that. They're not in competition with each other. So we get the best outcome for everybody."

-Alfredo Munoz, Drexel Pathway to Medical School student

Though the program is rigorous, Munoz has found that having conditional acceptance to the medical school encouraged his cohort to be supportive and collegial. "If somebody's not doing that great, people will actively say, 'I can help you. We can study together. Let's meet up," Munoz said. "Being a doctor, you're constantly working in a team; it's not just you. ... This pathway gives us a bonus chance to work on it."

"It's the hardest work they've ever done," Walker



### FACULTY ACHIEVEMENT

### **Health-Care Equity Champion**

A medical and academic career devoted to improving minority health care has been its own reward for Ana E. Núñez, MD, who is Drexel's associate dean for diversity, equity and inclusion in the College of Medicine. In November 2015, her commitment to cultural diversity in medicine received external validation when she received the prestigious Herbert W. Nickens Award. In nominating her, former U.S. Surgeon General David Satcher, MD, PhD, wrote that Núñez "knows that unless we can connect with community in the context of its culture, we cannot move toward health equity."

### **CLOSING THE GENDER DIVIDE**

The Woman One scholarship program run by the Institute for Women's Health and Leadership within the College of Medicine reached a milestone this year by awarding



to women from underrepresented populations who are studying to become physicians. Since the program's inception in 2003, it has helped 21 scholars become working physicians, and it is supporting nine scholars currently enrolled in the College of Medicine.



A LEADER IN ONLINE LEARNING

140 +

accredited degrees and certificates

7,100 students annually

> 50 states

> > countries

In 2016, Drexel University Online

providing flexible, accessible educa-

tion options to students. The program

dates back to the earliest years of the

internet; it offered its first online courses

in 1995, and soon followed up with

its first master's degree program, in

information systems. Today, Drexel

University Online offers more than

140 accredited degree and certifi-

cate programs and educates 7,100

students annually who hail from all 50 states and 17 countries.

celebrated its 20th anniversary of

### student achievement Education

### Without Borders

The past year was a whirlwind of media appearances and story bylines in international newspapers for Drexel University Online alumna Teru Clavel '14 (pictured), who was able to launch herself as an expert in multicultural childhood education thanks in large part to the diversity of perspective and freedom afforded by her online degree.

Online classes allowed Teru Clavel, a well-traveled Japanese-American raising a family in Shanghai, to bolster her cross-cultural interests with academic credentials while living overseas. "What I absolutely loved about the program was that I started in China and ... we moved to Tokyo. Not only could I carry it with me, but all of my professors will tell you that every single one of my papers was grounded in my surroundings," she said.

Through Drexel University Online, she completed an MS in global and international education, for which she wrote a thesis on how Japanese parents prepare their children for globalization.

It was while awaiting approval of her thesis that she began pitching articles to local publications. This eventually landed her a regular education column in *The Japan Times* and soon, she was writing a three-part series exploring English language education. Then came interviews on CNBC and CBS. In no time, she had made a name for herself as a multicultural, multilingual parent with expertise in education.

"I felt very, very lucky that this all happened," Teru recalled. "I felt like my career found me."

### Society

**BEST FOR VETS** 

universities nationwide to be honored by the American Society of Engineering Education with an award for excellence in educating our nation's veterans. The award is given to major universities and colleges that have been named in several rankings: a top 60 "Best for Vets" school by *Military Times*, a "Military-Friendly School" by *GI Jobs* Magazine and a top 100 "Best for Vets in Engineering" school by *U.S. News and World Report.* 

Drexel's College of Engineering was one of 10

### **BEST FOR MINORITY BUSINESS**

Drexel's LeBow College of Business ranked eighth in the nation this year for providing the greatest opportunity for minority students in the *Princeton Review's* annual ranking of top business schools.

### **NEW CENTER FOR JEWISH LIFE**

The new Raymond G. Perelman Center for Jewish Life at Drexel (pictured below) opened in October 2016 as the campus home of Drexel Hillel. Within weeks of the ribbon cutting, it hosted High Holiday celebrations, an engrossing evening presentation by Holocaust survivor Judith Shamir and a 200-strong gathering over Family Weekend. As the first free-standing facility in Drexel history devoted to the experience of Jewish students, the center is a community of prayer, a place to learn and celebrate the joys of Jewish life, and to come together in times of challenge. The beautiful facility on North 34th Street, which was recognized by Wired.com in a list of "25 Masterpieces" of 2016, was made possible with the help of a \$6 million gift from Raymond G. Perelman, along with more than 40 other donors. It is the first building at Drexel constructed entirely through private philanthropy



### FRESHMAN SNAPSHOT

This year's incoming freshman class was not only one of the University's most accomplished, but was also increasingly diverse.



**O**<sup>%</sup> African American



International

# Cosmopolitan



It could be said that one of Anthony J. Drexel's founding values was chiseled in stone, literally.

By constructing the Main Building in the ornate, Italianate architectural style popular in Europe, A.J. Drexel was doing so much more than putting a solid and lasting roof over the heads of his faculty, students and administrators. He was sending a message. As Drexel scholar Amy Slaton has written, the building "declared at top volume" that industrial learning, labor and Western high culture were inseparable.

If there were any doubt about A.J. Drexel's intent, he positioned a museum and a library on the first floor of the Main Building – just steps from one of the nation's busiest industrial hubs. The collection of paintings, sculpture and artifacts acquired by A.J. Drexel

to outfit the museum were meant for study, but also for personal enrichment. Evening lectures, along with the library and reading room, were open to the public. All of it was accessible to anyone in Philadelphia — being only a short walk from a major train station - and, by extension, to any point on the map.

This dedication to worldliness in the midst of a hard-working industrial city may seem curious for a man so thoroughly anchored and devoted to his hometown. But A.J. Drexel also was a globally connected man of business whose dealings stretched from goldrush California to Paris before the Eiffel Tower was built.

His institute would equip future generations to be just as adventurous.

## EALTHIER C



GLOBAL CITIZENSHIP

## **Classrooms on Another Continent**

OF THOSE WHO HAVE PARTICIPATED IN THE PROGRAM TO DATE:

 $45^{\%}$ were from underrepresented

 $55^{\%}$ 

populations

 $40^{\%}$ 

were undergraduate co-op students

 $25^{\%}$ international students

That's why Drexel created a unique cross-cultural program that sends students to villages in sub-Saharan Africa to work alongside professional development mentors on projects that directly improve lives, such as water, sanitation and hygiene. The Dornsife Global Development Scholars program headed by Shannon P. Marquez, PhD, associate vice provost of the Office of International Programs, places students into intensely hands-on field experiences lasting three to six months.

Whether drilling wells in Ethiopia, raising malaria prevention awareness in Mozambique, or studying community programs for orphans in war-torn

Rwanda, students leave theory far behind and see "We're developing global citizens to help them firsthand how lives can be changed through meaningunderstand intercultural issues and gain crossful connection with other cultures. cultural knowledge," said Marquez. "Even our local Drexel public health graduate student Mom "Nini" society is a global society. The ability to understand Tatah Mentan discovered the stark difference beand interact across cultures is something that every tween studying an issue in the classroom and being in student should learn whether you're working here the field while observing water access and sanitation in University City in West Philadelphia or traveling challenges in Rwandese refugee camps. across the world to Zambia."

"Everything changes if the weather changes," Mentan recalled. "You can do things like rainwater harvesting and you have more water than you can use.



"We're developing global citizens to help them understand intercultural issues and gain cross-cultural knowledge. Even our local society is a global society. The ability to understand and interact across cultures is something that every student should learn whether you're working here in University City in West Philadelphia or traveling across the world to Zambia." -Shannon P. Marquez, PhD, associate vice provost of the Office of International Programs

A MIND-OPENING NEW INTERNATIONAL PROGRAM ENABLES STUDENTS TO WORK ALONGSIDE DEVELOPMENT PROFESSIONALS HELPING COMMUNITIES IN AFRICA.

When it comes to public health, the solutions to local crises sometimes originate a world away.

But the dry season impacts people's access to water." Hygiene choices were also affected by the cost of a simple bar of soap, which was prohibitive for many, she learned. "It was under \$1, but it was still pretty high for the people who were living in the rural areas," she observed.

The three-year-old program - jointly implemented by the Office of International Programs and the Dornsife School of Public Health Office of Global Health - reached full operation for the first time in 2016 with 20 students in eight countries. With help from the development nonprofit World Vision International and the support of philanthropists Dana (LeBow '83) and David Dornsife, the program is on track to work with up to 25 countries.

### CIVIC WORKS

### Introducing: Schuylkill Yards

The sense of civic responsibility that inspired Anthony J. Drexel to build an institute of learning lives on in the University's boldest, largest commitment to innovation and inclusion.

In March, President John Fry unveiled a 20-year, \$3.5 billion development project with Philadelphia-based master developer Brandywine Realty Trust that will remake the skyline and the economy of West Philadelphia.

Named "Schuylkill Yards," the ambitious project will transform a strategic swath of Drexel's University City Campus located adjacent to 30th Street Station into mixed-use high-rises, public green spaces, labs and classrooms, retail and promenades — creating an exciting, inclusive new community of residents, businesses and academics. The project will leverage Drexel's research capacity and talented faculty and students by attracting innovation-minded, tech-forward companies interested in partnering with Drexel's researchers, utilizing our co-op program and hiring our young professional graduates.

In addition, as the project develops over the next two decades, Drexel has the opportunity to receive more than \$200 million in ground lease payments for the University's endowment to invest, the return from which will be allocated to student scholarships, faculty support and academic programs.

The development, which is being built and managed by Brandywine, is expected to create thousands of jobs and generate tens of millions of dollars in tax revenue.



Schuylkill Yards and 30th Street District Plan



Korman Quadrangle



Drexel Square, part of phase 1 of Schuylkill Yards.

### THIRD-PARTY INVESTMENTS

Drexel is a leader in using creative partnerships with third-party developers to put Drexel's land assets to work to improve campus quality of life and revenue resources, at no cost to the University.

**Vue32:** Radnor Property Group is building a 176,000-square-foot, 16-story apartment tower, marketed to graduate students and young professionals, with market-rate townhomes plus a child-care center at 3201 Race Street.

The Study at University City: Developer Hospitality 3 is finishing a 212-room hotel with meeting space, a restaurant and a fitness center at 33rd and Chestnut streets.

University City High School site: Wexford Science and Technology is developing the former public school site with part of the site reserved to house a new public school that would expand schooling options for the neighborhood and benefit from the support of the School of Education's faculty.

Vue32



The Study at University City





### ART & CULTURE

### **Object Lessons**

Drexel has a long tradition of cultivating the aesthetic sensibilities of its students through art appreciation, and the past year was no different.

and the past year was no different. The Drexel community and the public had unprecedented access to one-of-a-kind artifacts within the Robert and Penny Fox Historic Costume Collection of the Westphal College of Media Arts & Design, which is a collection of more than 12,000 garments, textiles and accessories.

Rare treasures came out for display, some for the first time ever, when Drexel staged "Immortal Beauty: Highlights from the Robert and Penny Fox Historic Costume Collection," an exhibition of historically unique garments in the collection. And last spring, the costume collection also starred in an exhibit and series of public events on Philadelphia's legacy of fashion called "Philadelphia in Style: A Century of Fashion from the Robert & Penny Fox Historic Costume Collection." In 2016, Penny (HD '13) and Robert Fox (HD '13) expanded on their initial \$1 million naming gift with another \$2 million to establish a Center for Historic Costume Exhibition and Research that will bring the collection to the public through a permanent display gallery and public programming. The collection continues to grow in both reputation and holdings. Last September, Drexel was entrusted with a gift of nearly 700 couturelevel ensembles from the James G. Galanos Foundation. The garments date from the 1960s to the famous designer's retirement in 1998, and will form The James G. Galanos Archive at Drexel University.



During the 2015-2016 academic year, the Office of International Programs and the Study Abroad Office supported hundreds of students and faculty on overseas exchanges and international experiences. They also facilitated a dozen new "Global Classroom" interactions in which Drexel students collaborate on learning projects with students at partner universities abroad. OIP also sent eight faculty members to COP 21, the international climate change conference in Paris.

### STUDY ABROAD

students participated

lty and graduate students nternational conferences

### GLOBAL CLASSROOMS

1240total 1.500students participated

### STUDENT ACHIEVEMENT

### **Broad Horizons**

Each year, highly motivated Dragons compete with young scholars from around the globe for nationally competitive fellowships and scholarships to expand their academic and cultural horizons. In 2015-16, at least 75 Drexel students and recent alumni were re-

cipients or honorees for more than 90 highly competitive awards, with a combined overall value of more than \$3.5 million. Among them was Caitlin



Walczyk (pictured), a prejunior in the College of Arts and Sciences who won a prestigious national Boren Award to study in Kazahkstan, making her the first Dragon in history to conduct sponsored study in the Eastern European republic. The Boren Award is a nationally competitive award for students who want to study a language and work in regions critical to U.S. interests; honorees serve for at least one year with the U.S. government in national security after they graduate.

That's perfect for Walcyzk, who hopes to join the Department of State in the Foreign Service. "I couldn't have asked for a better opportunity to fulfill all of my academic and professional dreams," she said.

### **TOP AWARDS IN 2015-2016**

4 National Science Foundation Graduate Research Fellowships

2 Fulbright U.S. Student Grants and 1 Fulbright English Teaching Assistantship

4 Boren Awards for International Study

5 NIH Graduate Fellowships and Grants

5 Benjamin A. Gilman International Scholarships

1 Udall Scholarship (Drexel's 3rd ever)

3 Department of Defense Science, Math and Research for Transformation Scholarships

2 National Defense Science & Engineering Graduate Fellowships

2 Goldwater Scholarships

2 National Oceanic and Atmospheric Agency Ernest F. Hollings Scholarships (Drexel's first)

1 Presidential Management Fellowship

1 AIF Clinton Fellowship for Service in India

1 U.S. Department of Energy Office of Science Graduate Student Research Fellowship

1 U.S. Department of State Critical Language Scholarship

1 Whitaker International Fellowship

Source: Drexel Fellowships Office, 2015-2016.



Drexel Dragons had a dynamite year of athletic achievements here and abroad, with standout performances on the Schuylkill and on campus, in contests stretching from England to Brazil.

May 2016: Drexel's crew teams won the Dad Vail Regatta for the fourth year in a row. June 2016: The men's crew team competed in the prestigious 2016 Henley Royal Regatta in England and won for the first time in the competition despite past qualifications in 1972 and 2012.

June 2016: Chris Crawford, a senior golfer, qualified for the U.S. Open this year — the first Drexel player ever to do so - and participated along with some of the top professional players in the sport.

August 2016: Steve Kasprzyk '05 competed in the Summer Olympics in Rio de Janeiro as part of the United States men's eight crew team. The team finished just shy of a medal in fourth place.

**October 2016:** Drexel's men's and women's squash programs were ranked nationally in the top 10, the highest ranking Drexel has received since the sport started on campus four years ago, and featured the teams' first All-Americans, student-athletes Omar El Atmas and Hayley Hughes.

### THOUGHT LEADERSHIP

### **Rights of Athletes**

The three-day event, "College Athletes' Rights & Empowerment Conference: Visioning A New Paradigm of College Sport," brought together more than 220 scholars, journalists, lawyers, athletes and students, including 20 Drexel graduate and undergraduate sport management majors. It was hosted in partnership with the National Constitution Center and directed by Sport Management Professor Ellen J. Staurowsky, PhD.



**INTERNATIONAL VISITORS** 



Drexel's classrooms are enriched by the perspectives of thousands of non-U.S. citizens who come here to study on student visas.

2,826 international students  $16^{\%}$  of all students

**b** continents

TOP FIVE COUNTRIES OF ORIGIN China • India Vietnam • South Korea Saudi Arabia

Source: International Students. Scholars and Services, 2015-2016







HAYLEY HUGHES

### ON THE FIELD, COURT, GREEN AND RIVER

Drexel took a leadership role in the national debate about the rights of college athletes to unionize when its Center for Hospitality and Sport Management hosted leading thinkers and experts for a major conference in March.





# Engaged





### CIVIC WORKS

## **Building Up the Arts**

Anthony J. Drexel believed that his institute should serve as a cultural touchstone for those without access to art and historical objects. One of his first priorities was to furnish his fledgling school with a museum, endowed with an extensive and expensive art collection, that he opened to the public at no charge.

That spirit of public improvement through art is exemplified today in Drexel's Center for Cultural Partnerships, which brings students, faculty and administrators together to help local cultural organizations promote themselves and improve their educational offerings to the public.

Since the center's launch in August 2015, it has partnered with local arts and culture organizations such as the Reading Terminal Market and the African American Museum in Philadelphia on real-world interdisciplinary student projects, including interpretative planning and space allocation topics that blend classroom and field experience.

### The generosity that motivated Anthony J. Drexel to create what was one of the best-endowed educational institutions of his day was partly a spirit of his age, when many wealthy capitalists were constructing monuments to their own memory.

But A.J. Drexel also was pleased to leave a legacy for a community that had embraced his family. He was the first-generation American son of an immigrant who arrived in Philadelphia from Austria with few possessions apart from an unquenchably adventurous ambition. Very quickly, A.J.'s father, Francis Martin Drexel, formed ties with his adopted city in the new world, and A.J. deepened those connections, becoming intimate with the city's trades,

newspapers, banks and the lives of its leading families.

As A.J. Drexel expanded his father's enterprise, growing wealthy even beyond Gilded Age standards, he understood that a great fortune – the biblical reminder about "to whom much is given" — brings with it deep responsibilities.

To Philadelphia he bequeathed a guild-like education that would give its citizens opportunities to compete in America's industrialization boom, knowing that their successes would redound to the credit of his city and nation.

energy and fresh perspectives -it can be pretty magical." -Ros Remer, PhD, vice provost and Lenfest executive director, Center for Cultural Partnerships

### DREXEL'S NEW CENTER FOR CULTURAL PARTNERSHIPS IS DEEPENING PHILADELPHIA'S RICH COMMUNITY OF ARTS AND CULTURAL INSTITUTIONS BY SHARING THE UNIVERSITY'S HANDS-ON, INTERDISCIPLINARY EXPERTISE.

Most recently, the center completed its largest project to date when it helped to open the National Museum of Industrial History in Bethlehem, Pennsylvania. The museum had languished in development for nearly two decades, yet in just over a year, Vice Provost and Lenfest Executive Director Rosalind Remer, PhD, put together a team to build the museum's exhibits from scratch so that it could open its doors in August.

"We have such great pools of research and teaching talent across Drexel," explained Remer, "that when there are opportunities to connect cultural organizations and their challenges to those strengths – along with our students' energy and fresh perspectives - it can be pretty magical. Students get unparalleled handson experience, engage with an important sector and learn more about the community in which they live."

### HEALTH SCIENCE

### **Empowered Mothers**

Mothers in Philadelphia who suffer from postpartum depression have a place to turn to for help thanks to a new outpatient clinical program Drexel launched in 2016.

Mother-Baby Connections is the first of its kind in the region and one of only five or so programs in the country to provide therapies to new mothers who are struggling with mental health imbalances after childbirth. Postpartum depression affects more than 3 million U.S. women a year and can persist for several months or longer.

Drexel's eight-week, interdisciplinary program emphasizes the mother's relationship with her baby and encourages patients to bring their children to therapy. Faculty, as well as graduate and post-doctoral students, from the College of Nursing and Health Professions, the College of Arts and Sciences and the College of Medicine work together to address four areas in which a mother might be struggling: the role transition to becoming a mother, interpersonal communication, social isolation and mental health.

From left, Bobbie Posmontier, PhD, associate professor in the College of Nursing and Health Professions, and Pamela Geller, PhD, associate professor in the College of Arts and Sciences, pose in a clinical room at Parkway Health and Wellness, where the Mother-Baby Connections program is offered.

### ACADEMICS

### **Feed the STEM Pipeline**

Drexel's Center for the Advancement of STEM Teaching and Learning Excellence (CASTLE) was already nurturing the University's top talents in STEM education when it got the opportunity to extend its mission nationwide.

In October, Drexel became one of 25 research universities to be added to the Center for the Integration of Research, Teaching and Learning (CIRTL), a one-of-a-kind national learning initiative aimed at increasing the number and diversity of STEM faculty around the country.

HARLEYBAUDSON

Already, Drexel is one of CIRTL's 46 member universities - along with Yale University and Johns Hopkins University, for example - that collectively produce one-third of all STEM doctoral degrees in the United States. By joining CIRTL, Drexel can now work on projects and opportunities with CIRTL partners while developing its own programs to produce more STEM researchers and professors able to teach the next generation of engineers and scientists.

### JOB READINESS

### **Honing Work Skills Online**

Fulfilling the founder's promise to welcome students from all walks of life begins early at the University – for some students, well before they even reach college age.

Working with young teens, the Digital On-Ramps program -aworkforce development program in the Office of University and Community Partnerships at Drexel - this past year joined a national digital badging initiative called LRNG Philly.

LRNG is an online platform focused on providing year-round, connected learning experiences for youth. It is funded in part by the John D. and Catherine T. MacArthur Foundation, which selected Philadelphia as one of eight cities to launch the initiative over the summer.

Digital On-Ramps and LRNG both help teens to understand the need to budget their time, present themselves well, set goals and gain experience with technology.

Through the program, students complete tasks - say, writing a résumé, creating an e-portfolio, or completing a playlist of experiences they enjoy - and in return they receive a digital badge that can be displayed to prospective employers or in support of their college applications.

For a student like Sarah Wright (pictured), 16, a high school junior in Mastery Charter School in

Philadelphia, the LRNG initiative offers her a feeling of independence as she hones her job skills, plus a new incentive and a tangible sign in the form of the badge - of her accomplishments. "Participating in this pushes me forward, it's something that I can add to my résumé," said Wright. "It shows I did something meaningful and I carried it through to the end."

### COMMUNITY ENRICHMENT

### **Tackling Food Insecurity**

A unique restaurant opened in the fall near Drexel's campus in response to an alarming statistic: A guarter of Philadelphia residents don't have reliable access to affordable food.

To address this need, Drexel's Center for Hunger-Free Communities and the Center for Hospitality and Sport Management partnered with chef Marc Vetri's Vetri Community Partnership, Giant Food Stores and others to open a pay-what-you-can eatery called the EAT Café. Standing for "Everyone At the Table," the EAT Café welcomes anyone of any means to have a quality meal at a suggested price. Diners can choose what they pay - the full amount, more, less or nothing at all.

The café, located at 3820 Lancaster Ave., is the first of its kind to have the backing of a higher education institution, in addition to

> close collaboration with community members. Most of its staff were hired from the local neighborhoods, including Mantua, West Powelton and Powelton Village.

> > Philadelphia restaurateur Marc Vetri '90 and Mariana Chilton, PhD, professor in the Dornsife School of Public Health and director of the Center for Hunger-Free Communities.



## FOR NURSE-LED HEALTH CARE

Drexel's nationally recognized nurse-led Stephen and Shelle 11th Street Family Health rvices provides primary care dentistry and other services for the underserved in North Philadelphia.



### FOR QUALITY OF LIFE xel contributes annually toward safety ambassadors, beautifica tion and supporting new businesses

PARTNERS INCLUDE. University City District The Enterprise Center Schuylkill River Development Corporation



The clinical practices of the College of Medicine provide care to thousands of lowwealth patients every year

FOR COLLEGE ACCESS nis includes Liber which provides scholarship 50 Philadelphia high school graduates with economic ed each year, along with inancial assistance to other Philadelphia students



FOR POLICING Drexel Police pr<mark>ovides extra</u></mark> eyes on the streets through egular patrols and dispatche staffed emergen<mark>cy callboxes</mark>





### COMMUNITY

### **Tomorrow's Scholars**

schools in West Philadelphia.

Neighborhood Partnerships.

The Science Leadership Academy Middle School is a public school that currently serves 88 fifth-grade students, and over time it will grow to hold 360 students in grades 5-8. The new school will also expand opportunities for younger children and their families in the neighborhood by allowing nearby Samuel Powel Elementary to expand grades and classrooms. While Drexel hosts SLA-MS in its temporary location at the Dornsife Center the University is committed to developing a permanent facility for the Powel and SLA-MS students.

inquiry-driven learning practices.

Pictured (left to right): Chris Lehmann, assistant superintendent of Innovative Schools in the School District of Philadelphia: President John Fry; Timothy Boyle, principal of the Science Leadership Academy Middle School; Councilwoman Jannie Blackwell William Hite, EdD, superintendent of the School District of Philadelphia; unidentified SLA-MS 5th-grade student; Nancy Butler Songer, PhD, dean of the School of Education; Marjorie Neff, former chair of the School Reform Commission; Lucy Kerman, PhD, vice provost for University and Community Partnerships.



**Drexel Contributions** 



Stephen and Sandra Sheller 11th Street Family Health Services Center

Anthony J. Drexel's dedication to improving the lives of Philadelphians through education many generations ago continues to inspire Drexel's support of public

This year, Drexel proudly helped the School District of Philadelphia and nonprofit Inquiry Schools launch a new middle school in a temporary location inside Drexel's Dana and David Dornsife Center for

In addition to providing space for learning, Drexel is nurturing the new school through the involvement of its School of Education faculty, who are helping the school develop a curriculum that incorporates technology and



### NEIGHBORHOOD SERVICES

### **Community Connectors**

One of the many ways Drexel engages community residents is by training students, faculty, staff and alumni to better help them tap into social services.

Hundreds of programs, agencies and organizations exist that can aid residents in low-income areas like West Philadelphia's neighboring Powelton and Mantua neighborhoods, but the social services landscape can be complex.

In January Drexel launched UConnect, an initiative that trains Drexel personnel to help local residents navigate housing, education and employment social services, among others. Managed by the College of Arts and Sciences, the Lindy Center for Civic Engagement and the Dornsife Center for Neighborhood Partnerships, UConnect also avails students to take a community-based learning course, taught by a trained faculty member, to learn more about neighborhood issues.

UConnect got a boost in April when it won \$40,000 at the Service Year + Higher Ed Innovation Challenge, a national competition in which universities "pitch" their ideas in a "Shark Tank" format.



### 1891

• The Drexel Institute of Art, Science and Industry is officially dedicated at a ceremony attended by over 2,000 people, including luminaries such as Andrew Carnegie, Thomas Edison and J.P. Morgan.

• James A. MacAlister (1891–1913), formerly the first superintendent of Philadelphia's public school district, is

appointed the institute's inaugural president. 1893

 The institute's founder Anthony J. Drexel unexpectedly dies of a heart attack on June 30, just 18 months after the school's opening. 1895

• Drexel becomes one of the first educational institutions with a formalized men's 1826-1893 basketball team The women's team follows one

vear later.

1899 • The "Drexel Ode" becomes the University's school song.

## **1900s**

1901 • The Department of Architecture graduates Drexel's first African-American graduate, William Pittman (who goes on to become a famous architect) and the first woman to complete the program, Pauline Conway.



24

### 1913

 After being commissioned to survey Drexel's facility as an engineer, Hollis Godfrey (1913–1921) hecomes Drexel's second president. Godfrey reforms facilities, remakes curricula, corrects inefficiencies and ushers in Drexel's transformation beyond a vocational school.



• Drexel's yearbook Lexerd (Drexel spelled backwards) is published.

1914 • Drexel, originally a diploma or certificationgranting institution, is allowed to grant its first bachelor's degrees, starting with engineering. 1918

• Drexel's Evening School is founded, bringing together all evening courses, classes and lectures under one entity. 1919

• Drexel switches from the term system to the quarter system it still offers today.

• The four-year co-op program officially begins in the College of Engineering. Within 10 years, Drexel established co-ops with Honeywell Bell, RCA, Bethlehem Steel, Link Belt,

General Electric and Westinghouse. • Though co-ed from the start. Drexel confers its first degrees to women in 1919

### 1920s

• Originally, Drexel's school colors were orange and silver. In the early 1920s, the Athletic Association adopts blue and gold for Drexel teams, a choice later ratified by: the University's trustees as "gold with blue."

1921 • Kenneth G. Matheson (1921–1931) is named president. During his tenure, he triples enrollment, increases the endowment, wipes out Drexel's deficit, expands the co-op program and grows the size and quality of the campus.



1926

• The independent student newspaper *The Triangle* is published. 1928

• The first instance of the Drexel "dragon" appears in a Triangle story about the football team. A physical Drexel Dragon mascot is created the following year.

### **1930s**

1931 • Drexel's first dormitory, the women's-only Sarah Drexel Van Rensselaer Dormitory, opens. Named after the founder's daughter, the dormitory is now co-ed and called Van Rensselaer Hall.

1932 • Parke R. Kolbe (1932–1942) begins his presidency. Kolbe decentralized Drexel's administration and developed educational programs to support national defense as the threat of U.S. involvement in World War II loomed 1936

• The Drexel Institute of Art, Science and Industry changes its name to the Drexel Institute of Technology

### 1938

Society of Women Engineers

• Todd Groo '41 and Gay V. Piercy '39 create the Drexel fight song. Once common at sporting events, the song fades into oblivion after the football program is eliminated in the '70s, only to stage a comeback more recently.

### **1940s** 1942

• George Peters Reg (1942–1944) becomes president. A financially savvy but controversial figure, Rea sometimes made decisions without consulting the Drexel community, such as selling Drexel's art and manuscript collection. 1943

James Creese (1945–1963) becomes president after serving as vice president of the Stevens Institute of Technology. Creese presides over a post-war burst in enrollment and the

### **1950s**

• Stratton Hall is completed and named after Leon D. Stratton, who had recently passed after serving Drexel for 43 years.

• Drexel's new library (and current Korman Center), which includes space for the library school

### **1960s**

1984) is named president. Hagerty grants twice as many degrees as any of his predecessors, establishes several new schools and colleges

plus a graduate program and expands the campus

the Creese Student Center in honor of President 1967

• Drexel begins conferring PhDs in certain fields in the sciences, engineering and mathematics.

### **1970s**

Drexel Institute changes its name to Drexel University.

• Drexel's "Women's Army" program is one of the

• The Physical Education Athletic Center (later renamed the Daskalakis Athletic Center in 2000 after alumnus John Daskalakis '63) opens.

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### **1980s** 1983

1891–2016'

 Drexel becomes the first university to require students to have a personal computer. The following year, Drexel unveils the Macintosh to its student body through a first-of-its-kind partnership with Apple Computer Inc.

### 1984

• William S. Gaither (1984–1987), a former University of Delaware dean. becomes president. Gaither creates 11 new majors, increases alumni giving and works on programs to enhance minority student enrollment.

1987 • Harold M. Myers (1987–1988), who served Drexel University as an instructor, administrator and trustee over five decades, becomes president on an interim basis. 1988 • Richard Breslin (1988–1994).

a former Catholic priest and president of the University of Charleston in West Virginia, becomes president. He increases alumni giving, strengthens Drexel's basketball

• The LeBow Engineering Center opens. It houses the Colleae of Engineering and is named after Bennett S. LeBow, '60, HD '98. The LeBow College of Business is named after LeBow, who donated \$10 million in 1999 to the then-College of Business and Administration.

 The Leonard Pearlstein Business Learning Center is completed and named after Leonard Pearlstein, a late major Drexel benefactor.

### 2002

• After assuming operations for the bankrupt Allegheny University of the Health Sciences, Drexel merges with the institution in 2002 to create what are now the College of Medicine, Dornsife School of Public Health and College of Nursing & Health Professions



first such programs to admit women with the same scholarships and other benefits as men.

• The engineering program begins accepting women students, who within several years organize women at other engineering schools into the national association known today as the Society of Women Engineers.

expansion of Drexel's campus and curriculum.

## 1955

1959 and an audiovisual center, opens on the quad.

1963 William W. Hagerty (1963—

footprint from 10 to nearly 40 acres. 1963 • The Student Activities Center, now known as Creese, opens.



• The Honors Program launches

and former trustee C.R. "Chuck"

Pennoni, who served as interim

Constantine "Taki" Papadakis

size, triples freshman applications,

endowment and research funding.

• Drexel becomes one of the first

universities in the country to offer

basketball game in 25 years.

computers to faculty and staff.

and quintuples the University's

again in 2009.

online courses.

2000s

1007

2000

2001

1995

University president in 1994 and

program is remade into the Pennoni

Honors College named after alumnus

1991



STRATES AVEN

program and starts the tradition of installing Drexel logos on lampposts and railroad trestles

THE R. P. LEWIS CO.





(1995-2009) becomes president. He doubles full-



• Drexel's longtime mascot, the Drexel Dragon, is named "Mario the Magnificent" after alumnus Mario Mascioli '45, who famously never missed a

• Drexel cements its reputation as a technology leader by becoming the first major American university to offer wireless wi-fi and personal

• The Paul Peck Alumni Center opens in 2001 after a two-year renovation. The building was originally opened in 1876 as the Centennial Bank designed by famed Philadelphia architect Frank Furness. • 2001

• The A.J. Drexel Plasma aliste. Institute is founded. It becomes known as the birthplace of

plasma medicine, a promising branch of biomedical engineering

• "Mario the Magnificent." the bronze dragon statue representing the school mascot, is installed at 33rd and Market streets. Mario stands proudly at 10 feet high, 14 feet long and weighs 4.100 pounds.

### 2003

• The A.J. Drexel Nanotechnology Institute is established to work in the emerging field of nanotechnology, or the manipulation of matter on scales as small as the atomic, molecular and supramolecular. Its name is later changed to the A I Drexel Nanomaterials Institute

### 2005

 The Bossone Research Enterprise Center opens for biomedical engineering courses.

### 2006

• Drexel becomes the first major research university to open a new law school in 25 years. The Thomas R. Kline School of Law is one of only two at universities that follow a co-op model of learning

### 2010s2010

 John Fry becomes president after serving as president of Franklin & Marshall College and executive vice president of the University of Pennsylvania. His vision for Drexel includes transforming the University into what he has termed the "modern urban university of the future" — an institution that harnesses both its long-established and still-emerging strengths to serve its students, its neighborhood, its city and the nation.

• Vision 2020 launches in the College of Medicine's Institute for Women's Health and Leadership. The program advances economic and social equality for women.

### 2011

• The Papadakis Integrated Sciences Building opens. It is home to research and teaching laboratories for biology, chemistry and paleontology and features North America's largest living biowall.





 Drexel acquires the Academy of Natural Sciences, the oldest natural science research institution and museum in North America with extensive collections of 18 million specimens and natural artifacts.

### 2012

 The A.J. Drexel Autism Institute is founded as the first research organization built around a public health science approach to addressing the challenges of autism spectrum disorders.

### 2013

• Gerri C. LeBow opens as the new home of the LeBow College of Business. It



was named after the wife of Drexel benefactor and alumnus Bennett S. LeBow, '60, HD '98, who donated \$45 million for its construction

### 2014

• The University's historic costume collection of garments, textiles and rare articles of clothing is named the Robert and Penny Fox Historic Costume Collection after a \$1 million naming gift from the Fox family.

• The Dana and David Dornsife Center for



Neighborhood Partnerships, an "urban extension community center providing services and space to Drexel's neighbors, opens with a \$10 million aift from international philanthropists

Dana and David Dornsife.

• Thomas R. Kline, noted trial attorney and chairman of the law school's

hoard makes the biggest donation in Drexel history: a \$50 million gift to the School of Law, which was renamed in his honor.

### 2016

 Drexel and master developer Brandywine Realty Trust unveil Schuylkill Yards, a bold, 20-year project to create a master-planned community of high-rises, public green spaces, labs and classrooms, retail and promenades adjacent to Drexel's campus and Amtrak's 30th Street Station.

• Among a year-long schedule of events, lectures and other commemorations of the University's 125th anniversary, Drexel releases a new book of its history titled, "Building Drexel: The University and Its City, 1891–2016.



### **Gifts and Fundraising**

### **Financial Summary**

FY16 **PRIVATE PHILANTHROPY** TO THE UNIVERSITY

## \$120.7 million

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### **SUMMARY**

Fiscal year 2016 concluded with several milestones that reflect a rising tide of support for Drexel's mission and future. Private philanthropy to the University totaled \$120.7 million, surpassing Drexel's FY16 goal by \$700,000 and beating FY15 by \$5.3 million. This marks the third year in a row of achieving a record-breaking fundraising total.

We also saw significant increases in donor participation among key constituencies — an important indicator of the continued strength of Drexel's fundraising program. The Drexel Fund secured 15,316 donors, representing a four-year high and 2,000 more donors than the previous fiscal year. This includes a 9 percent increase in undergraduate alumni donors, 6 percent increase in total alumni donors, 57 percent increase in donors who are recent graduates (2000-2016), and an astonishing 881 percent increase in student donors.

Central to this year's successes were the \$45 million naming gift to the Dornsife School of Public Health from Dana Dornsife (BS '83, HD '14) and David Dornsife (HD '14); a record fundraising year for the Academy of Natural Sciences of Drexel University, which raised \$15.4 million; and our hugely successful inaugural Day of Giving, during which 2,887 donors gave \$713,514 in just 24 hours.

In 2017, we will publicly launch the most significant fundraising campaign in Drexel's history. Campaign priorities include: increasing the endowment, particularly through scholarships and professorships; accelerating multidisciplinary discovery and innovation; pioneering approaches in teaching and learning; and creating new pathways for student success.



### GIFTS

Harry C. Bartels Jr., BS '48, MS '56, made a gift establishing the Harry C. Bartels Jr. '48 '56 Endowed Engineering Faculty Development Fund, which provides grants to promising junior faculty in engineering.

Trustee R. John Chapel Jr., BS '67, and his wife Virginia made a gift naming the John and Jinnie Chapel ACHIEVE Center and Dragon Lounge, which supports studentathletes as they balance the demands of coursework and varsity sports.

Dana (BS '83, HD '14) and David Dornsife (HD '14) made a \$45 million commitment naming the Dana and David Dornsife School of Public Health. This gift – one of the largest in Drexel history – will allow the Dornsife School to strengthen its urban health initiatives, attract and retain top faculty, and enhance educational programs and research productivity.

Eli Fromm (BS '62, MS '64), the Leroy A. Brothers Professor in Electrical and Computer Engineering, and his wife Dorothy made a gift naming the Helen and Siegfried Fromm Chapel in the Raymond G. Perelman Center for Jewish Life.

The Isaac and Carol Auerbach Family Foundation awarded \$3 million to the Isaac L. Auerbach Cybersecurity Institute, the vanguard organization for Drexel's research, educational and entrepreneurial activities in cybersecurity.

Thomas A. Masci Jr., BS '68, made a gift to create an expanded Veterans Resource Center, support the Commuter Business Learning Community, and establish a tutoring program for students in the LeBow College of Business.

Deborah Jane Tuttle, MD '82, and John P. Piper, MD '83, made a bequest to establish the Deborah J. Tuttle and John P. Piper Vice Dean for Educational Affairs in the College of Medicine.

The William B. Dietrich Foundation made a significant lead gift to the Academy of Natural Sciences for the historic renovation of the Academy's library reading room, a project that will transform the space into a magnificent setting for a new exhibit. Alongside the gallery, the Academy will create a new Library Research Center to preserve and improve accessibility to the historic library and archives collections.



Dana and David Dornsife School of Public Health

### **FINANCIAL POSITION**

At a time of escalating competition and price sensitivity within higher education, Drexel University has implemented a new student enrollment and retention strategy that is already paying dividends. Drexel University is financially stable, with "A" ratings and "Stable" outlooks from both Moody's and Standard & Poor's ratings agencies. Over the past three fiscal years, senior leaders across the University have identified ways to increase revenues besides tuition, and to reduce expenditures and increase efficiency without compromising our core investments in academic quality. Our vision to create an even stronger Drexel is well within reach.

As of June 30, 2016, total net assets grew to \$1.22 billion from \$1.21 billion in FY2015 and comprised \$623.7 million in unrestricted net assets, \$236.8 million in temporarily restricted net assets for specific purposes and \$360.1 million in permanently restricted net assets for endowments and student loans.

Total assets increased by \$35 million during FY2016 to \$2.11 billion. Cash totaled \$128.8 million, an increase of \$22 million over FY2015, and is supported by continued strength in the University's financial position. Accounts receivable, net of allowances, totaled \$147.8 million, including \$75.2 million in tuition receivables, \$62.7 million in sponsored program grants and contracts, \$7.8 million in patient charges and \$2.1 million due to the College of Medicine from Tenet Healthcare Corporation.

Contributions receivable, net of allowances and discounts, increased by \$28.9 million to \$117.8 million mainly due to the generous donation from Dana and David Dornsife to the School of Public Health.

Total liabilities increased by \$25.2 million during FY2016 to \$892.1 million. This increase is related to increases in accounts

payable (\$0.8 million), accrued expenses (\$1.5 million), deferred revenue (\$22 million), government advances for student loans (\$0.8 million), post-retirement and pension benefits (\$14.3 million) and is offset by decreases in deposits (\$2.8 million) and bonds and notes payable (\$11.5 million).

### **ACTIVITIES**

Total operating revenue was \$1.04 billion. Net student revenues totaled \$619 million, reflecting a slight decline of \$9 million due to changes in enrollment strategy to attract and retain a top-tiered student population. The University's operating expenses totaled \$1.01 billion.

The change in net assets from operating activities was \$28.6 million. The total change in net assets, including operating and non-operating activities was \$9.9 million. Non-operating activities includes endowment and other gifts, realized and unrealized net loss on investments net of endowment payout and other non-operating activities.

### ENDOWMENT

As of June 30, 2016, the portfolio market value was approximately \$663.4 million, including certain participating trusts and nonpooled investments, down from \$684.1 million in FY2015. This total includes the \$63.7 million Academy of Natural Sciences of Drexel University endowment. Performance of total pooled assets was -2.1 percent, underperforming the policy index due to declining international equity and energy markets. Total assets decreased in value due to declines in investment values and the annual spend disbursement exceeding the amount of gifts received.

### DREXEL UNIVERSITY AND SUBSIDIARIES CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2016

(in thousands)

ASSETS	2016
Cash and cash equivalents	<b>.</b>
Operating cash	\$ 116,559
Restricted	12,277
Accounts receivable, net	
Tuition	75,181
Grants, contracts and other	62,666
Patients	7,848
Tenet Healthcare Corporation	2,127
Total accounts receivable, net	147,822
Contributions receivable, net	117,762
Other assets	31,667
Funds held by trustees	1,804
Student loans receivable, net	31,026
Malpractice insurance trust	9,398
Beneficial interest in trusts	48,212
Investments	663,881
Land, buildings and equipment, net	932,160
Total assets	2,112,568
LIABILITIES	
Accounts payable	59,174
Accrued expenses	114,481
Deposits	19,601
Deferred revenue	140,993
Capital lease	2,741
Government advances for student loans	29,360
Postretirement and pension benefits	78,539
Bonds and notes payable	447,193
Total liabilities	892,082
NET ACCETC	

### NET ASSETS

Unrestricted	623,656
Temporarily restricted	236,774
Permanently restricted	360,056
Total net assets	1,220,486
Total liabilities and net assets	\$2,112,568

### DREXEL UNIVERSITY AND SUBSIDIARIES CONSOLIDATED STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2016 (in thousands)

TOTAL

	TOTAL
OPERATING REVENUE	
Tuition and fees	\$ 888,564
Less: Institutional financial aid	(269, 583)
Net student revenue	 618,981
Patient care activities	99,789
State appropriations	8,074
Government grants and contracts	94,077
Private grants and contracts	24,199
Private gifts	42,388
Endowment payout under spending formula	$25,\!605$
Investment income	2,736
Sales and services of auxiliary enterprises	86,872
Other sources	32,693
Total operating revenue	 1,035,414
OPERATING EXPENSE	
College programs	369,432
Research and public service	117,292
Academic support	27,926
Student services	49,628
Institutional support	143,243
Scholarships and fellowships	17,804
Auxiliary enterprises	 39,100
Total education and general	 764,425
Patient care activities	117,601
Other operating expense	64,894
Interest	16,278
Depreciation and amortization	 43,606
Total operating expense	 ,006,804
Change in net assets from operating activities	 28,610
NON-OPERATING ACTIVITY	
Endowment and other gifts	$42,\!547$
Realized/unrealized net loss on	
investments, net of endowment payout	(50,273)
Other non-operating loss	(11,027)
Change in net assets from non-operating activities	 (18,753)
Change in net assets	 9,857
NET ASSETS	
Beginning of year	 1,210,629
End of year	\$ 1,220,486

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