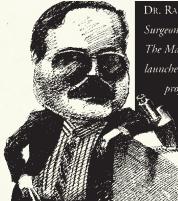




# THE DREXEL 100 NEWSLETTER

A PUBLICATION FOR MEMBERS OF THE DREXEL 100 \* SPRING 2011

## A NOTE FROM THE CHAIR



Dear Fellow Drexel 100 Members,

I am pleased to welcome you to the revitalized *Drexel 100 Newsletter*. After several years' absence, we have brought it back to keep our Drexel 100 membership informed and connected.

We are inducting a marvelous class of new Drexel 100 members for 2011. Once again, there were so many highly accomplished Drexel University and Drexel University College of Medicine alumni nominated for the Drexel 100, we found it very difficult to select these few for induction. Your involvement in this process is essential to maintain this important tradition, not only through voting, but also in suggesting candidates for election.

This year's induction will be especially significant because we'll mark our first with Drexel's dynamic new president, John A. Fry. President Fry envisions Drexel as the most civically engaged university in the nation. From the start, Drexel's pedagogy has prioritized efficient and effective applied solutions to accomplish civic priorities while not compromising the academic mission. This will only grow stronger under President Fry's leadership.

I am sure you recognize the tremendous growth of Drexel University within our evolving technology-driven global community. As chair of The Drexel 100, I encourage you to participate actively in Drexel's emergence in the various ways that Drexel 100 members can, including participating in the bi-annual recognition luncheon. I welcome your ideas regarding ways to do that, so please email me at r-lee@uchicago.edu, or share your ideas with Ken Goldman at 215.895.2607 or goldmankh@drexel.edu.

I am honored to be a member of the Drexel 100 with you and to be meaningfully involved in a school that has ranked second place on *U. S. News and World Report's* list of "up-and-coming" national universities. Our continued involvement will accelerate Drexel's trajectory upward within the top ranks of American higher education institutions.

Yours truly,

Raphael C. Lee '75, MD, ScD, DSc (Hon.), FACS  
Chair, The Drexel 100

## Wilma Bulkin-Siegel's Artful Life



After a life practicing medical oncology, Dr. Wilma Bulkin-Siegel now combines her love of watercolor painting with medicine. She is an award-winning artist nationally recognized for numerous portraits of people living with AIDS, actively using art as an educational tool and a forum for healing.

Wilma Bulkin-Siegel, M.D., graduated from the University of Pennsylvania in 1958 and received her medical degree in 1962 at Woman's Medical College of Pennsylvania. She had a distinguished career in New York City as a prominent oncologist at Montefiore Medical Center and Albert Einstein College of Medicine. While there she was a pioneer in establishing one of the first hospices to accept AIDS patients in New York. As medical director of that hospice, she was asked to give her expertise on AIDS to the Presidential Commission in Washington.

Following her retirement, art filled her life. She combined medicine with her life-long love for painting by attending The National Academy of Design and has since become known for her many series of people living with AIDS, among them, "Survivors of AIDS," and "The Changing Faces of AIDS" (senior citizens). She also has painted portraits of breast cancer survivors, those living with homelessness, and elderly persons. Dr. Bulkin-Siegel has exhibited throughout the country, particularly in connection with events involved with AIDS and cancer. She has been featured on CNN television for her AIDS series, and she was elected to Who's Who in American Art 2001. She has received numerous awards including the Janice Palmer Award in 2009 for Outstanding Leadership in the Society of the Arts in Healthcare.

*"A thing constructed can only be loved after it is constructed, but a thing created is loved before it exists."*

Gilbert Keith Chesterton



*Darius and Father*  
by Wilma Bulkin-Siegel

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*We've inducted  
a total of 205  
graduates into  
the Drexel 100  
since 1992.*

## Fifteen Distinguished Alumni Elected to the Drexel 100

The membership of the Drexel 100 elected 15 distinguished graduates of Drexel University and the Drexel University College of Medicine to join the University's alumni "hall of fame." The Drexel 100 began during our centennial celebration in 1992 and since then, we've inducted 205 graduates. The inductees for 2011 are:

### Michael Barrist, CPA

#### BS, LeBow College of Business, Accounting, 1984

Mr. Barrist is Chairman of NCO Group, based in Horsham, Pa. In 2007, NCO was included in "Global Services 100," an annual ranking published by *Global Services* magazine to recognize the world's leading outsourcing partners.

### Howard Benson

#### BS, College of Engineering, Metallurgical Engineering, 1980

Mr. Benson is a two-time Grammy nominated producer who holds development deals with major labels like Warner Brothers and Interscope and was previously a senior vice president in A&R at Elektra and, before that, at Giant Records. Mr. Benson's studio is called Sparky Dark Studios.

### Elinor Cantor, PhD, MBA

#### Drexel College of Medicine Trustee

#### PhD, Medical College of Pennsylvania, Pharmacology, 1979

Dr. Cantor is founder and president of CJ Resources, Inc., an executive search firm specializing in retained and exclusive assignments for the biopharmaceutical industry. She is an emeritus past president of the Drexel College of Medicine Alumni Association and has received numerous awards from the College.



### Dana L. Dornsife

#### BS, LeBow College of Business, Retail Management, 1983

Mrs. Dornsife is the President and Founder of Lazarex Cancer Foundation, a non-profit dedicated to helping end-stage cancer patients navigate their FDA clinical trial options and providing financial assistance to them as needed to participate in potentially lifesaving clinical trials. As CFO of the Dornsife Family Foundation, her philanthropic endeavors include higher education, water-drilling in Africa, Alzheimer's Disease research and Yosemite National Park conservation.



### Carl E. Dranoff

#### BS, College of Engineering, Civil Engineering, 1970

#### Honorary Doctor of Engineering, 1986

Mr. Dranoff is president and CEO of Dranoff Properties, Inc., a private Philadelphia-based housing developer and management company. As an engineer, he pioneered the conversion of abandoned warehouses into apartments. Mr. Dranoff served as a trustee at Drexel until 1998 and was named one of *Philadelphia Magazine's* "Power Fifty" in 2009.

### Lane S. Garrett, PE, CEM

#### BS, College of Engineering, Electrical Engineering, 1962

Mr. Garrett is an innovator in solar and renewable energy who has been working in the field since 1975 — resulting in the nickname "Godfather of Solar Energy." He is chairman and CEO of both ETA Engineering and Dependable Solar Products in Mesa, Ariz., and is president of the Council on Sustainable Systems Development, a nonprofit think tank for solutions to renewable energy and sustainability problems around the world.

### David Geltzer

#### BS, LeBow College of Business, Accounting, 1977

Mr. Geltzer is the retired president of the specialty clothing stores Aéropostale and Chelsea Campbell, which he started while working at Macy's New York, and is the founder and director of the Geltzer Family Foundation, established in 2005. Mr. Geltzer has served as a trustee of the Trenton Area Soup Kitchen and as a consultant to the Rescue Mission of Trenton.

### Patricia Imbesi

#### Drexel Trustee; BS, College of Home Economics, 1969

Ms. Imbesi is the president of the investment company Patriarch Management. Ms. Imbesi serves on the Board of Directors

### Bulkin-Siegel continued from page 1

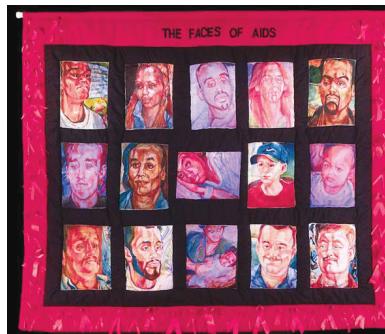
*"I have a quest to bring creativity and healing into the world of medicine in this 21st century."*



Joyce and Kendra  
by Wilma Bulkin-Siegel

Of her post-retirement art career, Dr. Bulkin-Siegel says, "I have a quest to bring creativity and healing into the world of medicine in this 21st century. This collaboration between art and medicine is in dire need today. We walk into the very technological uncolorful atmospheres of the medical setting, which has been dehumanized, and we see the very essential qualities of color and the life force are needed to bring about healing."

As a philanthropist, Dr. Bulkin-Siegel has founded "Wilma's Studio," a creative art program at Columbia University's Pediatric Oncology and Pediatric Neurology Clinics. There artists visit the hospital weekly to guide, encourage, and work with the children to paint, sculpt, build, and draw. These weekly sessions are offered in clinic waiting rooms to engage patients and their parents and siblings in meaning-



ful self-expression, improving the entire clinic experience. The program is included in the Narrative Medicine curriculum to teach medical students to see patients in a humanistic way by increasing visual communicative skills through looking at art in museums such as the Frick, MOMA, and the Metropolitan Museum of Art. "Artists and audiences should be seeing art beyond our rigid venues of galleries and museums," Dr. Bulkin-Siegel says. "We need to expand

the thinking that we work together to improve the spirit in other places, which art does, like in hospitals and in medical settings."

Dr. Bulkin-Siegel's paintings are found in numerous private collections, and she exhibits primarily in Ft. Lauderdale, Florida, and New York, where she and her husband, Jesse Siegel, reside. ■

*The Faces of AIDS* quilt  
by Wilma Bulkin-Siegel



of the Philadelphia Orchestra and as a trustee at St. Augustine Preparatory School and Villanova University.

**Robert J. Loring, PhD**  
**MS, College of Engineering, Biomedical Engineering & Science, 1981**  
**PhD, School of Biomedical Engineering, Science and Health Systems, 1984**

Dr. Loring founded Network Medical Services, a national provider of a broad range of health care services. In 1999, he joined the faculty of several Drexel University colleges, and more than 1,500 students have completed his coursework in entrepreneurial studies. In 2006, he received the Alumni Entrepreneur Award from the Drexel University Alumni Association.

**M. Lee Pearce, MD, JD**  
**MD, Hahnemann University, 1955**

A private investor involved in worldwide philanthropy since the 1970s, Dr. Pearce is chairman, CEO, and director of The Dr. M. Lee Pearce Foundation, Inc. He is one of only a few physician-attorney hospital consultants in the United States and has been dedicated to quality care for more than 50 years. He serves as a senior member of the Board of Trustees at the University of Miami and sits on the Board of Fellows at Harvard Medical School.



**Malik Rose**  
**BS, College of Arts and Sciences, Teacher Preparation, 1996**

**Honorary Doctor of Humane Letters, 2009**

Mr. Rose had a distinguished playing career in the NBA for 14 years, winning championship rings with the San Antonio Spurs in 1999 and 2003. He also played for the Charlotte Hornets and New York Knicks, and ended his career with the Oklahoma City Thunder in 2010. He is currently an NBA Studio Analyst for Fox Sports Oklahoma. An All-American honors graduate, Mr. Rose led the Drexel Dragons to their lone NCAA Tournament victory in 1996.

**Joan Dawson-McConnon, CPA**

**MS, LeBow College of Business, Taxation, 1989**

Ms. Dawson-McConnon is co-founder, associate executive director, CFO, and a trustee of Project H.O.M.E., a non-profit

organization dedicated to empowering families to break the cycle of homelessness and poverty. To date, they have leveraged more than \$50 million in equity toward housing and economic development. In 2007, *Philadelphia Daily News* named her one of the "Seventy-Five Greatest Living Philadelphians," and in 2008 Drexel honored her with the Service to Community Award.

**John F. McCool**  
**BS, College of Engineering, Electrical Engineering, 1982**

Mr. McCool is senior vice president and general manager of Cisco Systems' Data Center, Switching and Services Group, responsible for the strategy, engineering, and marketing direction of Cisco's ethernet switching products, application networking, and system solutions. He holds at least three patents related to networking technologies. In 2009, Mr. McCool was inducted into Drexel's College of Engineering Alumni Circle of Distinction.



**Wilma Bulkin-Siegel, MD**  
**MD, Woman's Medical College, 1962**  
**Honorary Doctor of Humane Letters, 2006**

A retired medical oncologist, Dr. Bulkin-Siegel has combined her love of watercolor painting with medicine to create a life of healing through art. See her profile on page 1 for more about her work.

**Susan F. Sordoni, MD**  
**MD, Medical College of Pennsylvania, 1997**

Dr. Sordoni, who enrolled at the Medical College of Pennsylvania at age 45, now maintains a private practice and serves as a medical director for a home hospice center. She is chair of the Volunteers in Medicine Clinic in Wilkes-Barre, Pa. The center, which Dr. Sordoni helped to establish, uses volunteer physicians to provide free health care services to working families who do not have, or cannot afford, health insurance. For her volunteerism she has received a volunteer appreciation award from former First Lady Barbara Bush and a Distinguished Service Award from the Anti-Defamation League. ■

## Drexel 100 Members Making A Difference at their Alma Mater

At the heart of any great university is the strong and ongoing commitment of its graduates, and many members of the Drexel 100 are playing vital roles at the University today. As leaders, advisers, and supporters, members of the Drexel 100 are actively engaged at many levels.

**Bennett LeBow '60, HD '98** recently committed \$45 million toward the new academic center for the LeBow College of Business, slated for 2014 completion. The gift is the largest donation to Drexel from a single donor. LeBow, who received a Drexel degree in electrical engineering in 1960, has now committed a total of \$60 million to Drexel. His new gift will support construction of a 12-story, \$92 million building for the College of Business, replacing Matheson Hall, built in 1965, demolition of which is scheduled to begin late summer of 2011.

Other Drexel 100 members have also stepped up in dramatic fashion for the University's current *Dream It. Do It.*

*Drexel. A Campaign for the Future.* Another great example is **The Hon. Earle Mack '59, HD '06** who made a multi-million dollar pledge to name the Earle Mack School of Law and helped to get that new school off to a rousing start.

Supplementing an earlier commitment to name Antoinette Westphal College of Media Arts & Design after his late wife, **Ray Westphal '59, HD '02** and his family pledged \$5 million to help create a new home for the college at 3501 Market Street, which will be known as the URBN Center. A commitment of \$1 million from trustee **Nina Henderson '72** will also enhance the education of students at Westphal College.

**Richard Greenawalt '66**, who currently chairs the Drexel University Board of Trustees, made a \$5 million pledge that will primarily provide scholarships for students with financial need. **William Schleyer '73, HD '06** made a \$2 million pledge to assist high potential, economically disadvantaged students.

## Visit Us Online

The Drexel 100 now has an online presence. Visit our website to find a full list of members and biographies, more information about this year's inductees, and photos from recent induction ceremonies. Take a look at: [www.drexel.edu/ia/drexel100/Drexel-100.html](http://www.drexel.edu/ia/drexel100/Drexel-100.html)

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Sharon Katz and The Peace Train recently entertained students, faculty, and staff at the James E. Marks Intercultural Center.

### Making a Difference *continued from page 3*

**James Marks '47, '49** made a \$1 million commitment to name Drexel's new Intercultural Center, now the James E. Marks Intercultural Center. With his notable support, the Center will promote cross-cultural understanding and provide much needed space for various student groups.

Drexel 100 members contribute to their alma mater in a number of ways, including giving their time and expertise. In addition to Richard Greenawalt, Nina Henderson and William Schleyer, 15 other members of the Drexel 100 are current trustees of Drexel University and/or the College of Medicine: **Mel Baiada '82, '85; Robert Buckley '58; Barry Burkholder '62; Robert Byers '65 HD '02; Nicholas**

**DeBenedictis '68, '69, HD '87; Robert Drummond '66; Wayne Gattinella '76; David Knoll '66; Joel Koppelman '70; J. Michael Lawrie '77; Hon. Sandra Schultz Newman '59, HD '01; Denis O'Brien '87; D. Howard Pierce '71; Stanley W. Silverman '69, '74; and Charles Valutas '73.**

Drexel 100 members whose Board service was especially notable have been elevated to Emeritus Trustee status: **Ervin Bickley '42; Wilbur Henderson '47; John (Jack) Johnson '70, '72; George Krall '58; James Marks '47, '49; Robert McClements '52; George Ross '55, HD '99; and Randy Waterfield '55.** ■

## Drexel 100 Members in the News 2009-2011

**Diran Apelian '68**, Howmet Professor of Mechanical Engineering, Worcester Polytechnic Institute, and director, WPI Metal Processing Institute, received the 2010 National Materials Advancement Award from the Federation of Materials Societies and the 2010 Robert Earl McConnell Award from the American Institute of Mining, Metallurgical, and Petroleum Engineers.

**Florence "Floss" Barber '75**, CEO and principal designer of Floss Barber Inc., designed the interior of Philadelphia's SugarHouse Casino.

**Joseph Carleone, PhD '68, '70, '72** became chairman and CEO of American Pacific Corporation effective December 31, 2009.

**Albert Carnesale, PhD '61, HD '93**, chancellor emeritus, University of California, Los Angeles, was elected to the National Academy of Engineering for bringing engineering excellence and objectivity to international security and arms control, and for leadership in higher education.

**Nicholas DeBenedictis '68, '69, HD '87**, chairman, president, and CEO of Aqua America, Inc., was named to the Energy and Environment committee on Pennsylvania Governor Tom Corbett's transition team. The American Red Cross of Southeastern Pennsylvania also named him Citizen of the Year.

**Bruce Eisenstein Ph.D., P.E. '65**, Arthur J. Rowland Professor of Elec-

trical and Computer Engineering, is currently interim dean of the Drexel University College of Engineering.

**Mahmoud El-Sherif '87** was inducted into the College of Engineering's Alumni Circle of Distinction in 2011.

**Captain Christopher Ferguson '84, HD '09** was honored by the Philadelphia City Council for his career accomplishments. A U.S. Navy Captain assigned to the Johnson Space Center in Houston, he was the pilot of NASA's space shuttle Atlantis and Commander of NASA's space shuttle Endeavour.

**Rajiv Gupta '72**, former CEO of Rohm & Haas, became executive chairman of Avantor Performance Materials in August 2010.

**Robert Hall '67** was named COO of Philadelphia Media Network Inc., owner of the *Philadelphia Daily News*, *Philadelphia Inquirer*, and Philly.com.

**Clare Hart '83** was named the CEO of Infogroup in 2010.

**Raphael C. Lee '75, HD '99**, was elected to the board of directors of the Biomedical Engineering Society and serves as president-elect of the American Institute for Medical and Biological Engineering.

**Walter P. Lomax Jr., MD '57** and his wife, Beverly Hill Lomax, received honorary degrees from Neumann University. Dr. Lomax, chairman of The Lomax Companies, received the Doctor of Science, *honoris causa*, for his commitment to providing health

care to the underserved, his service as a physician, and his philanthropy.

**The Honorable Sandra Schultz Newman '59, HD '01** served as a Judge for the 2010 Association of Corporate Counsel Delaware Valley Chapter Excellence Awards. She served as the first female justice of the Pennsylvania Supreme Court, 1995–2006.

**Wilbur Oaks, MD '55** will receive an honorary degree from Lafayette College in May 2011. He was inducted into Lafayette's Athletics Hall of Fame in 2009, and he also was honored by the Philadelphia City Council for his homeless outreach.

**Stanley W. Silverman '69, '74**, president of Horizon Venture Group LLC, will become the chairman of the board of the Drexel University College of Medicine in 2011.

**Margaret Stineman, MD '81, 83**, professor of physical medicine and rehabilitation and professor of epidemiology in the Center for Clinical Epidemiology and Biostatistics at the University of Pennsylvania School of Medicine, was elected a member of the Institute of Medicine of the National Academies.

**Elaine Thompson, PhD '91**, former president of Lankenau Hospital, was named president and CEO at Lakeland Regional Medical Center in Polk County, Fla. She also was named one of the *Philadelphia Business Journal's* 2009 Women of Distinction. ■

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